

INDIAN MARITIME UNIVERSITY
(A Central University, Government of India)

TRANSPORT & LOGISTIC MANAGEMENT
SEMESTER – VIII, B.TECH(MARINE ENGINEERING): DEC/JAN 2013-14
SUBJECT CODE: E 1802
(AY 2009-10 to 2012-13 batches only)

Date: 11.01.2014

Time: 3 Hrs
Maximum Marks:100
(Weightage 70%)

SECTION - A
Compulsory Questions

(3X 10 = 30 Marks)

1. What are the managerial functions?
2. What are the steps a researcher should follow while doing a research study?
3. What are the steps involved in recruitment of a clerical staff in a business organization?
4. What are the basic functions of IMF?
5. What is Port Congestion Surcharge?
6. Write the characteristics of Monopoly.
7. Write a short note on sea transport.
8. Write a short note on Foreign Exchange Risk in international trade.
9. How will you select a particular mode of transport for export?
10. Write a short note on Balance Sheet.

SECTION-B

(5 X 14 = 70 Marks)

Answer any five of the following

1. Briefly discuss Porter's five point model. 14
2. Discuss the role of quantitative techniques in managerial decision making process. 14
3. Name the mandatory documents required to be prepared by an exporter. Discuss the salient features of each of these documents. 14

4. Discuss various aspects of export financing. 14
5. What is Law of Demand? Explain with examples the exceptions to the Law of demand. 3+ 10= 14
6. Write short notes on
- i. Multimodal Transport
 - ii. INCO TERMS 7 + 7 = 14
7. Explain how a logistics system helps optimize the utilization of resources to the organization's benefit? 14
8. What is the importance of transportation in international business? What role do the ports play in it? 14
